



ANNUAL MEETING AT WORLD OF CONCRETE

**JANUARY 17-19, 2022**

LAS VEGAS, NV

## PREMIER SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR

**\$2,000**

- 2 Free event registrations for company representatives
- Exclusive recognition at Topgolf Attendee Reception on January 18 - "This Event Sponsored By..." signage and company material placed at the reception, logo placed on bay screens
- 5, 20% off registration discount codes for your company customers
- Top tier company recognition on the conference website and in all materials
- Complimentary signage with sponsor logo
- Product showcase opportunity during Member Luncheon reception (max 20 minutes)
- Opportunity for introduction at reception
- Sponsored E-Blast and social post
- Designated Social Media Post with company recognition on Facebook, Twitter, Instagram, LinkedIn
- Company logo on event lanyards

### RECEPTION SPONSOR

**\$1,500**

- 2 Free event registrations for company representatives
- Recognition at Welcome Reception on January 17 - "This Event Sponsored By..." signage and company material placed at the reception
- 5, 15% off registration discount codes for your company customers
- Company recognition on the conference website and in all materials
- Complimentary signage with sponsor logo
- Product showcase opportunity during education session (15 min)
- Sponsored E-Blast and social post
- Designated Social Media Post with company recognition on Facebook, Twitter, Instagram, LinkedIn

## RAFFLE SUPPORTER

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**\$1,000**

- 1 Free event registration for company representative
- Company logo on selected raffle item displayed at BHA Exhibit Booth (*available items are first come first served: cornhole set, lawn chair set, cooler, or recommend an unlisted giveaway*)
- 5, 10% off registration discount codes for your company customers
- Company recognition on the conference website and in all materials
- Complimentary signage with sponsor logo
- Product showcase opportunity during educational event sessions (15 min max)
- Sponsored E-Blast and social post
- Designated Social Media Post with company recognition on Facebook, Twitter, Instagram, LinkedIn

## TABLE-TOP DISPLAY

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**\$750**

- 1 Free event registration for company representative
- Complimentary table-top booth in seminar room
- Company recognition on the conference website and in all materials
- Product showcase opportunity during educational event sessions (15 min max)

## LITERATURE SUPPORTER

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**\$250**

- Opportunity to have literature placed in front of members at BHA meeting
- Designated Social Post on Social Media recognition company and booth on Facebook, Twitter, Instagram and LinkedIn
- Company recognition on the conference website and in all materials

## **HAVE ANOTHER IDEA ON HOW YOU WOULD LIKE TO SPONSOR THIS EVENT?**

Let us know how we can best cater and promote your company, or reach out with any questions: [info@basementhealth.org](mailto:info@basementhealth.org)