



Basement Health Association
A Healthy Basement should be a Standard not a Luxury

BHA WOC SPONSORSHIP PROSPECTUS

EVENT DATE: JUNE 8-10, 2021

Last updated: April 21, 2021

PREMIER SPONSORSHIP OPPORTUNITIES



Reception, Tuesday June 8th 6:00 PM – 8:00 PM

Exotic Racing Event Sponsor - \$2,500 – Limited to one company

- 2 free event registrations for company representatives
- Exclusive recognition at the Social Event Tuesday evening, June 9th at [Exotic's Racing](#)
- Top tier company recognition on the conference website and in all materials
- Complimentary signage with sponsor logo
- Product showcase opportunity during educational event Monday June 8th or Tuesday June 9th (15 minutes)
- Opportunity for introduction at the reception
- Sponsored E-Blast and social post Attendees through BHA platform pre-event
- Designated Social Post on Social Media recognition company and booth on Facebook, Twitter, Instagram and LinkedIn
- NOTE: *Exclusive reception sponsorship is available! Sponsorship combines Exotic Racing & Champions Room deliverables for \$4k total.*

Champions Room Sponsor - \$2,000 – Limited to one company

- 2 free event registrations for company representatives
- Exclusive recognition in the Champion's Room for Tuesday evening, June 9th at [Exotic's Racing](#)
- Top tier company recognition on the conference website and in all materials
- Sponsor with food & Beverage - complimentary signage with sponsor logo
- Product showcase opportunity during educational event Monday June 8th or Tuesday June 9th (15 minutes)
- Sponsored E-Blast and social post Attendees through BHA platform pre-event
- Designated Social Post on Social Media recognition company and booth on Facebook, Twitter, Instagram and LinkedIn

NOTE: *Exclusive reception sponsorship is available! Sponsorship combines Exotic Racing & Champions Room deliverables for \$4k total.*



Reception, Monday June 9th

Top Golf Sponsor - \$2,500 – Limited to one company

- 2 free event registrations for company representatives
- Exclusive recognition at the Social Event Tuesday evening, June 8th at [Top Golf Las Vegas](#)
- Top tier company recognition on the conference website and in all materials
- Complimentary signage with sponsor logo
- Product showcase opportunity during educational event Monday June 8th or Tuesday June 9th (15 minutes)
- Opportunity for introduction at the reception
- Sponsored E-Blast and social post Attendees through BHA platform pre-event
- Designated Social Post on Social Media recognition company and booth on Facebook, Twitter, Instagram and LinkedIn
- NOTE: *Exclusive reception sponsorship is available! Sponsorship combines Exotic Racing & Champions Room deliverables for \$4k total.*

Members' Lunch Sponsor - \$1,750 – Limited to one company – **SOLD OUT!**

- ~~2 free event registrations for company representatives~~
- ~~Exclusive recognition at the BHA Members' Lunch Wednesday June 10th at Lawry's~~
- ~~Product showcase opportunity during educational event Monday June 8th or Tuesday June 9th (15 minutes)~~
- ~~Opportunity for introduction at the Member's Lunch Event~~
- ~~Sponsored E-Blast and social post Attendees through BHA platform pre-event~~
- ~~Designated Social Post on Social Media recognition company and booth on Facebook, Twitter, Instagram and LinkedIn~~



Party Bus Sponsor - \$1,500 - Limited to two companies

- 2 free event registrations for company representatives
- Exclusive recognition on the party bus for:
 - BHA reception Tuesday, June 9th **OR**
 - BHA Member's Lunch Wednesday, June 10th
- Opportunity for company pitch on the bus to and from the event
- Top tier company recognition on the conference website and in all materials
- Complimentary signage with sponsor logo
- Product showcase opportunity during educational event Monday June 8th or Tuesday June 9th
- Sponsored E-Blast and social post Attendees through BHA platform pre-event
- Designated Social Post on Social Media recognition company and booth on Facebook, Twitter, Instagram and LinkedIn

Seminar Break Supporter - \$1,250.00 - Limited to two companies

- "This Break Sponsored By" signage and company material placed at coffee/snack station in seminar room
- Opportunity to put company literature or swag items by snack station Monday June 8th or Tuesday June 9th
- 1 free event registration (\$300+ value)
- Product showcase opportunity during educational event Monday June 8th or Tuesday June 9th (15 minutes)
- Designated Social Post on Social Media recognition company and booth on Facebook, Twitter, Instagram and LinkedIn
- Company recognition on the conference website and in all materials

SUPPORTER SPONSORSHIP OPPORTUNITIES

Table-Top Booth Sponsor - \$1,000.00

- 1 free event registration (\$300+ value)
- Complimentary table-top booth in seminar room
- Product showcase opportunity during educational event Monday June 8th or Tuesday June 9th (15 minutes)
- Company recognition on the conference website and in all materials

Vegas Survival Kit Supporter - \$1,000.00

- 1 free event registration (\$300+ value)
- Branded swag item to be included with tote giveaways (coordinated with BHA management)
- Product showcase opportunity during educational event Monday June 8th or Tuesday June 9th (15 minutes)
- Company recognition on the conference website and in all materials



Lamborghini Giveaway Raffle Sponsor - \$750.00

- 1 free event registration (\$300+ value)
- Sponsor the raffle for attendees to win a chance to race a Lamborghini at [Exotics Racing](#)
- Product showcase opportunity during educational event Monday June 8th or Tuesday June 9th (15 minutes)
- Company recognition on the conference website and in all materials

Product Show Case Supporter - \$500.00

- 1 free event registration (\$300+ value)
- Product showcase opportunity during educational event Monday June 8th or Tuesday June 9th (15 minutes)
- Designated Social Post on Social Media recognition company and booth on Facebook, Twitter, Instagram and LinkedIn
- Company recognition on the conference website and in all materials

WOC BHA Exhibitor Supporter - \$250.00

- Opportunity to have literature placed in front of members at BHA meeting
- Designated Social Post on Social Media recognition company and booth on Facebook, Twitter, Instagram and LinkedIn
- Company recognition on the conference website and in all materials

HAVE ANOTHER IDEA ON HOW YOU WOULD LIKE TO SPONSOR THIS EVENT?

Let us know how we can best cater and promote your company, or reach out with any questions:

info@basementhealth.org



BHA WOC Sponsorship Commitment Form

EVENT DATE: JUNE 8-10, 2021

Basement Health Association
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Contact Information

Name: _____ Position: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail Address: _____

Payment Method

Payment Option: Check Credit Card

Check: # _____ Total Amount to Charge: \$ _____

Visa Mastercard AMEX Discover

Card Number: _____

Expiration (MM/YY) _____ CVV: _____

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Please Mail Checks to:
Basement Health Association | 22640 Hazel Ln. | Rapid City, SD 57702

Questions? e-mail: info@basementhealth.org | phone: 605-430-5194